

**FIEC** is the European Construction Industry Federation, representing via its 32 national Member Federations in 27 countries (24 EU & Norway, Switzerland and Ukraine) construction enterprises of all sizes i.e., small and medium-sized enterprises as well as “global players”, carrying out all forms of building and civil engineering activities.



## PRESS RELEASE

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### SUSTAINABILITY IS NOT AN OPTION, IT IS NEEDED TO REMAIN ON THE MARKET

In the context of its 2022 General Assembly meeting held in Limassol (Cyprus) on 13 May, FIEC organised a conference on the issue of ‘*Sustainable Construction to tackle climate change*’.

In addition to discussing and exchanging views and best practice on how Sustainability is implemented in a country like Cyprus, the conference has also been the opportunity to present FIEC vision of Sustainability.

Construction is strictly linked with climate change, circular economy, the green transition and decarbonisation policies. “*In an industry that relies on an extensive **supply chain** and a wide **stakeholders’ community**” explained **Piero Petrucco**, FIEC Vice-President “*FIEC is aware that the implementation of **sustainability into business**, and the achievement of development combined with green growth, requires a **holistic approach** based on 3 pillars stemming from and resulting the **environmental, social and economic dimensions**”. For this purpose, the Federation reiterates its commitment towards broader global and EU flagships, namely the UN Sustainable Development Goals (SDGs), the *Paris Agreement* and the *Green Deal*.**

“*The integration of sustainability aspects is among our priorities to provide solutions to the key sectoral challenges and according to the criteria set at EU, international and national level*” said Petrucco, adding how the **transitional process** has already started despite some construction companies still have to include or improve sustainability in their **business model** impacting the infrastructure for renewable energy, alternative mobility concepts, etc.

“*Beyond requirements, sustainability management turns into a moral **licence to operate** and a way to stay competitive in the **market***” highlighted Petrucco.

The document “[FIEC vision of sustainability](#)” can be downloaded from the FIEC website.

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