

# BIM-SPEED T.8.4 SURVEY RESULTS

*Jason Pridmore*

*João Gonçalves*

*Laura Beukers*

*Jorge Pereira Campos*

*Ella de los Santos*

*Noelle Pelletier*

Erasmus University Rotterdam



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 820553

## EXECUTIVE SUMMARY

- Sample of 269 companies;
- BIM usage has been increasing steadily, but almost 50% does not use it themselves;
- 40,9% was involved in BIM renovation projects;
- Adoption is lowest among construction and operations companies;
- SMEs identify more barriers to BIM adoption;
- Lack of skills and awareness is the main barrier. There is also a significant difference of perceived ROI between SMEs and large companies;
- Personal networks and conferences are key drivers for innovation adoption;
- Only 3,8% say they are on track to use the full potential of BIM.



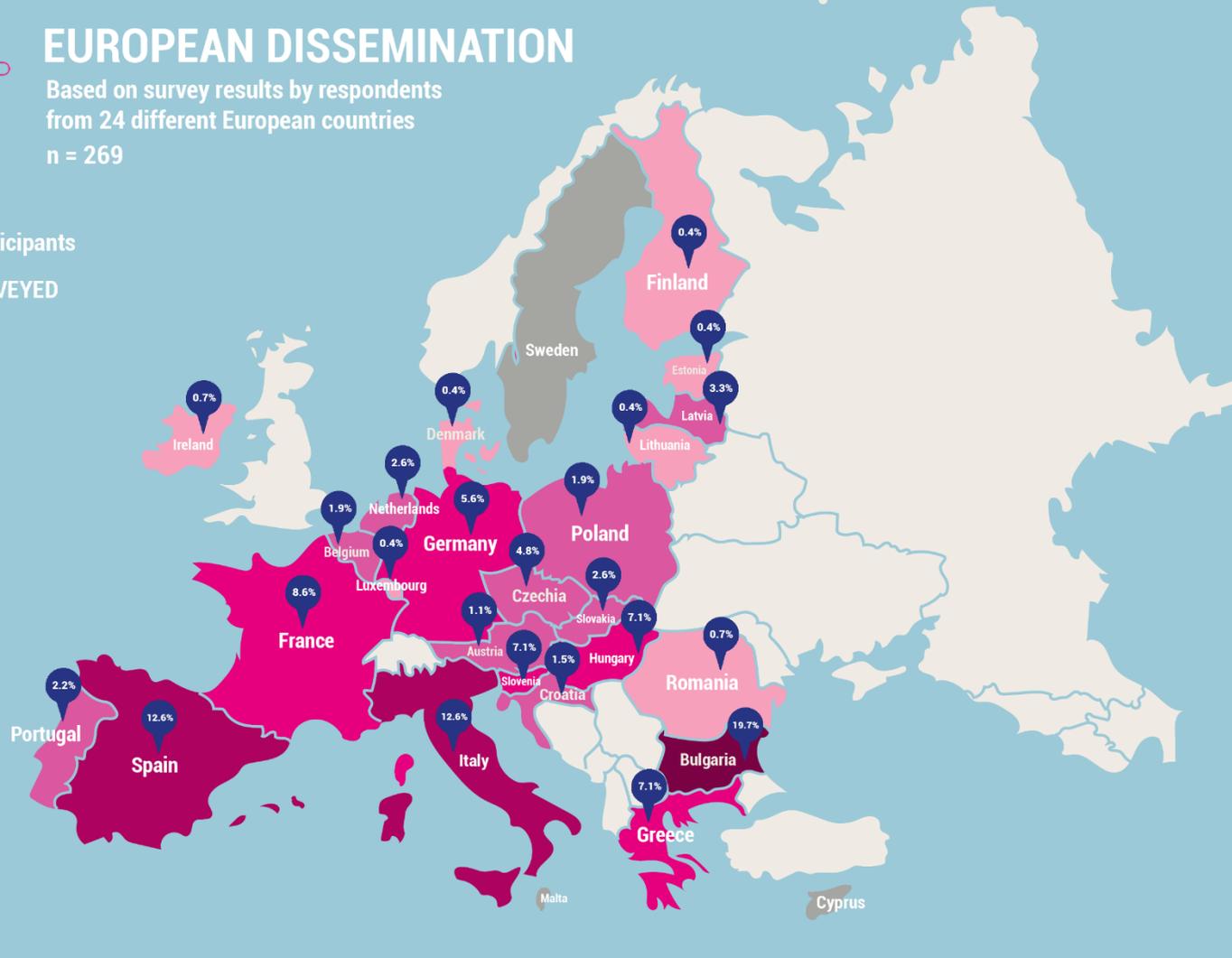
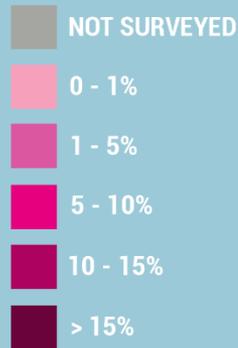
# COUNTRIES



## EUROPEAN DISSEMINATION

Based on survey results by respondents from 24 different European countries  
n = 269

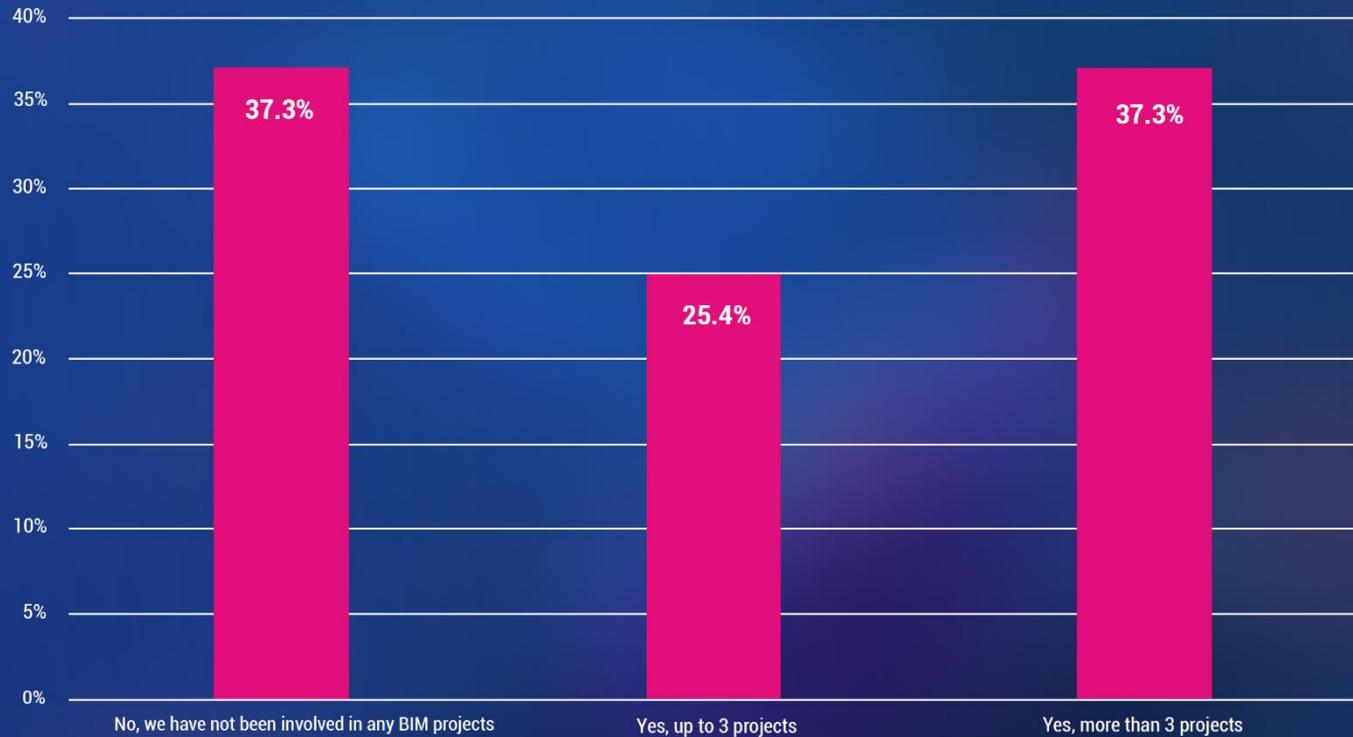
### Number of Participants



Q: Has your company been involved in any BIM projects?

## ADOPTION OF BIM

Involvement in BIM Projects

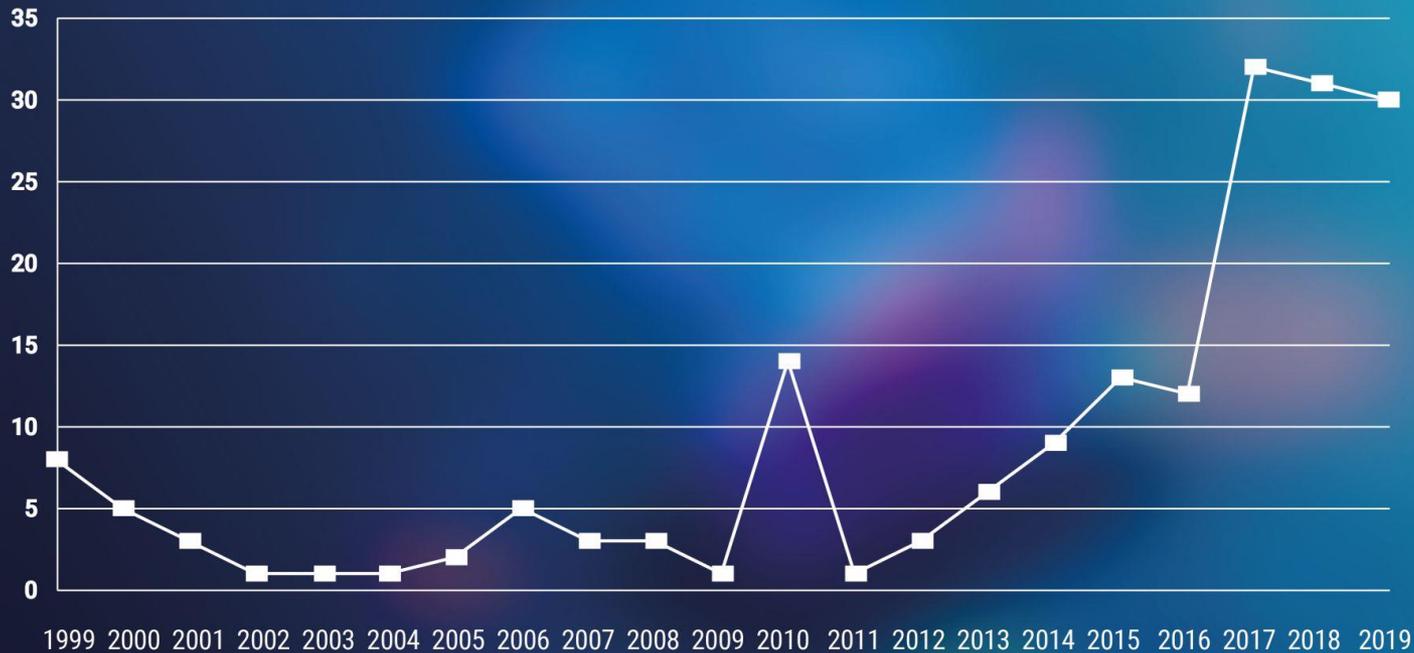


# Q: When did your company start to implement BIM?



## THE BIM CURVE

The implementation of BIM in the last 10 years



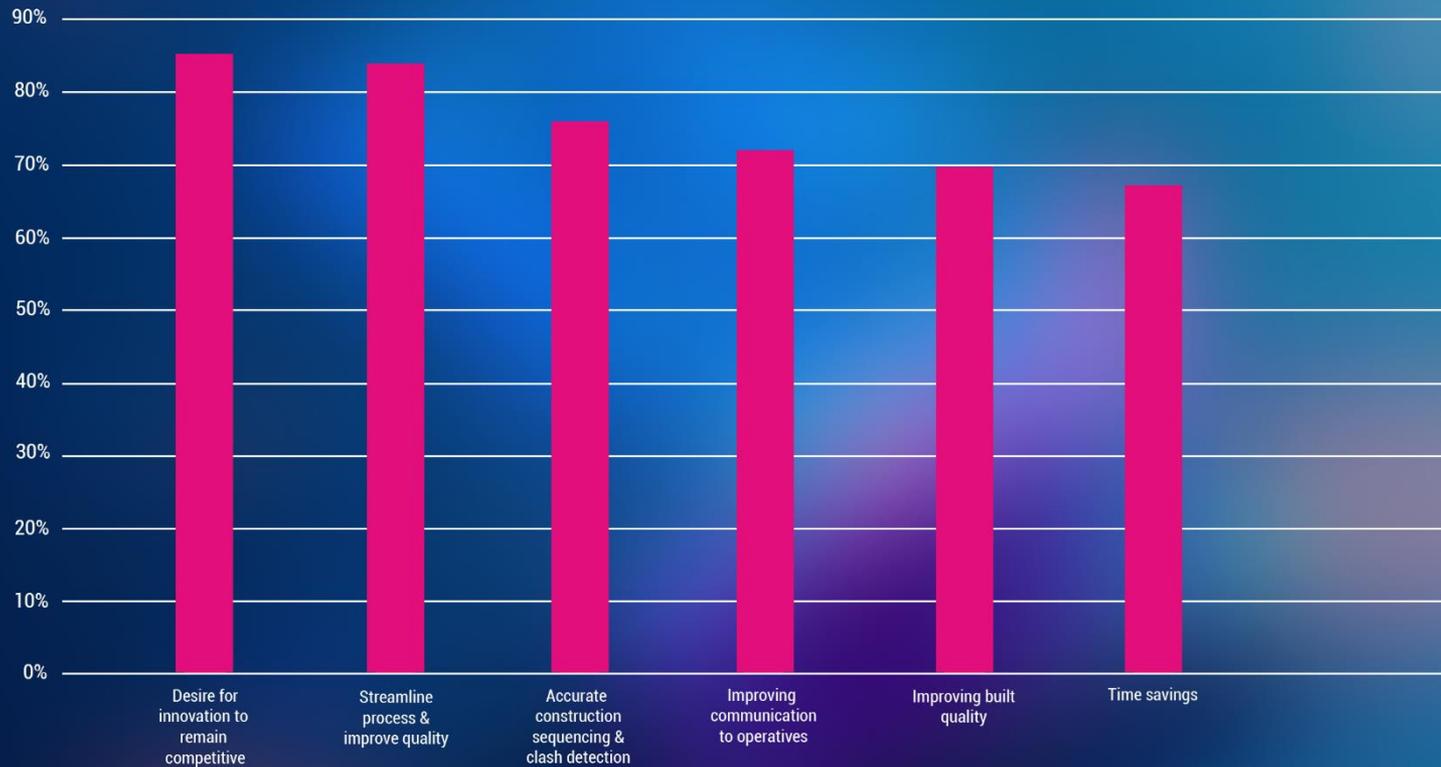
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 820553.



Q: What are your organization's motivations for the adoption of BIM?

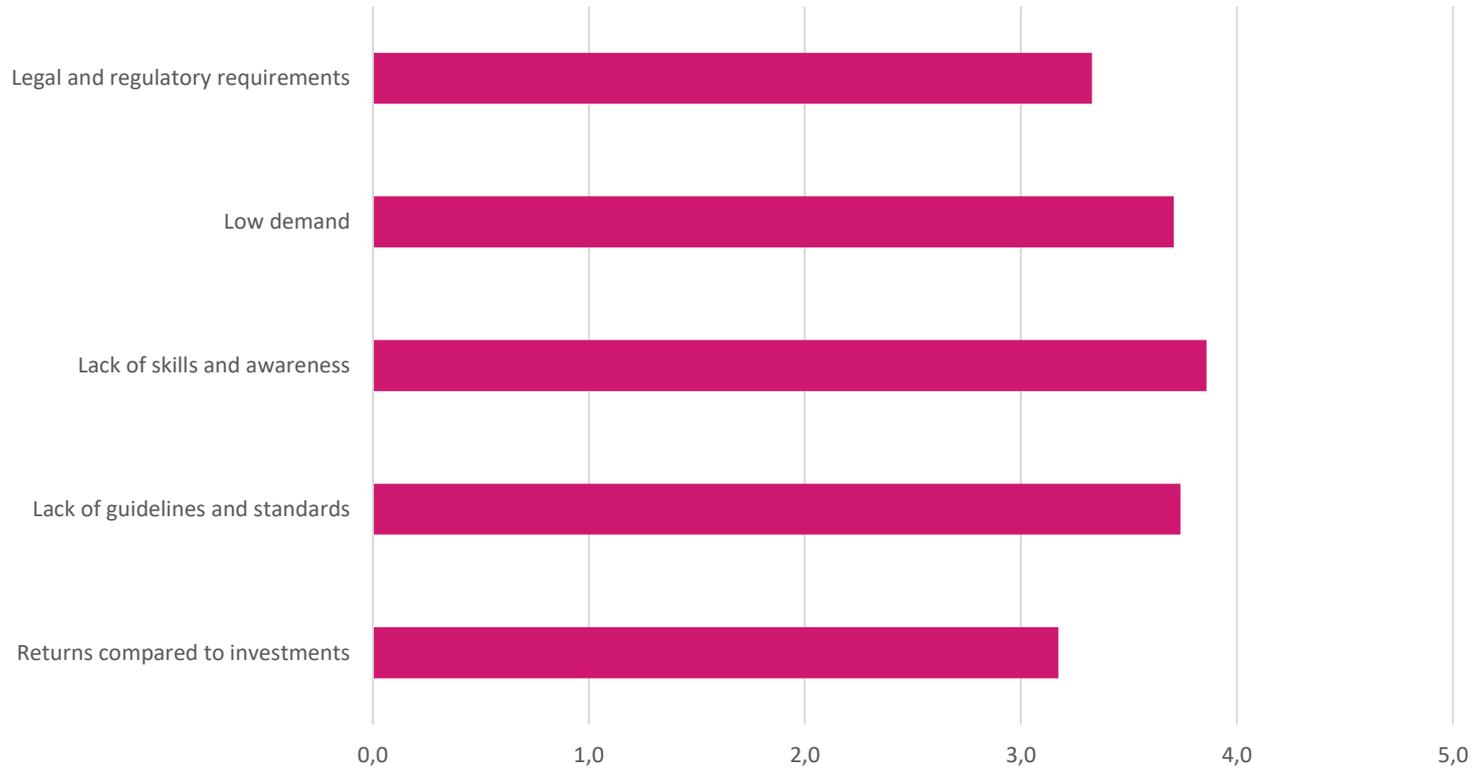
# MAIN MOTIVATIONS FOR BIM

Top reasons for using BIM



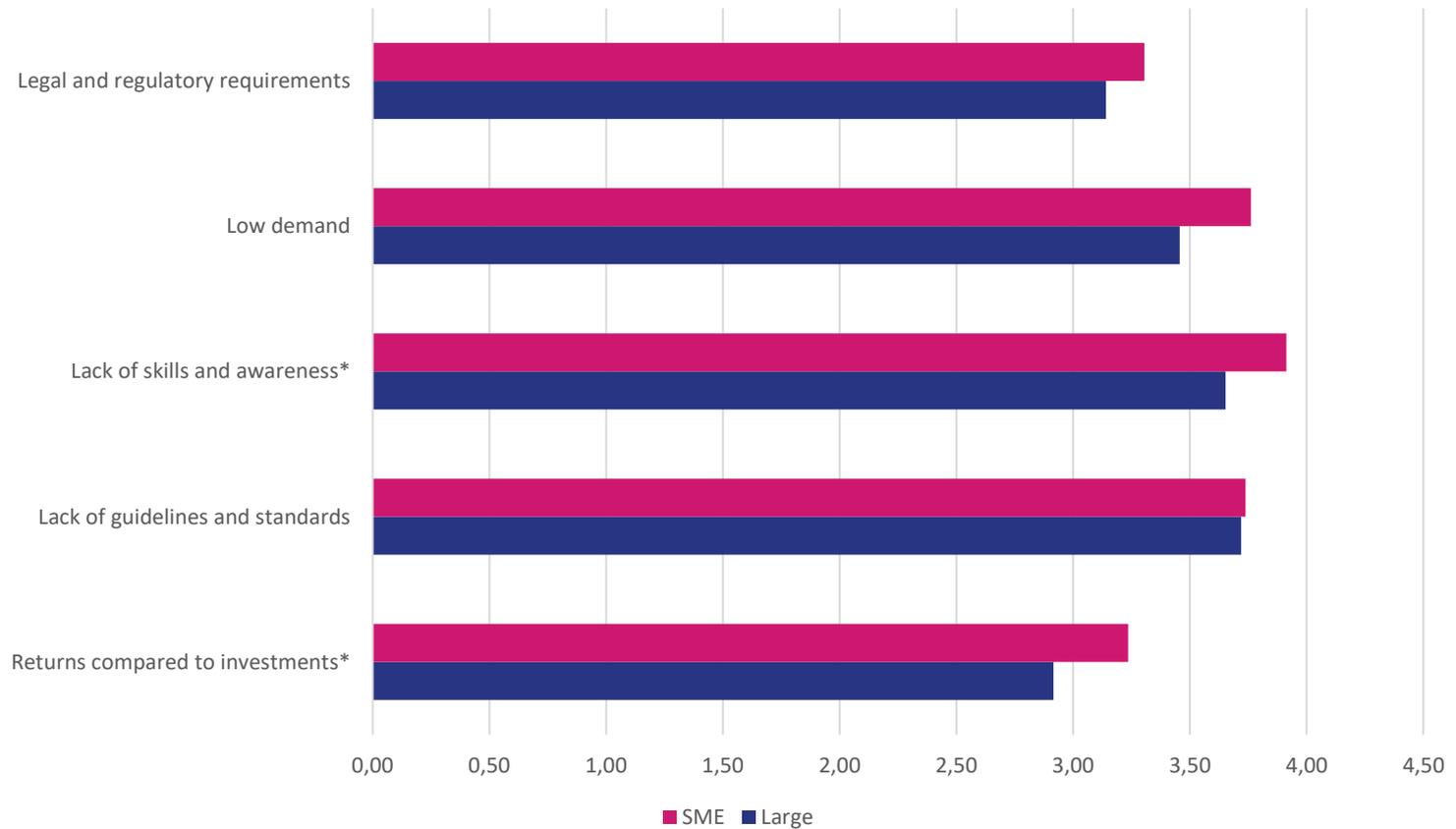
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 820553

## Q: What are your organization's barriers for the adoption of BIM?



*Note: 1 = completely disagree, 5 completely agree.*

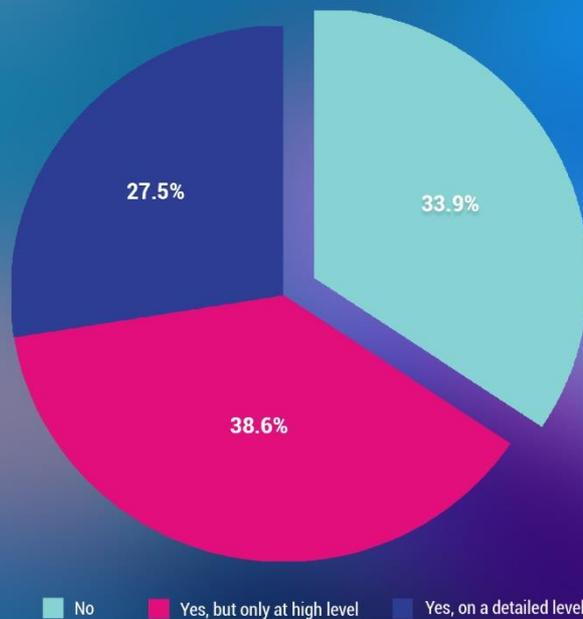
# PERCEIVED BARRIERS PER COMPANY SIZE



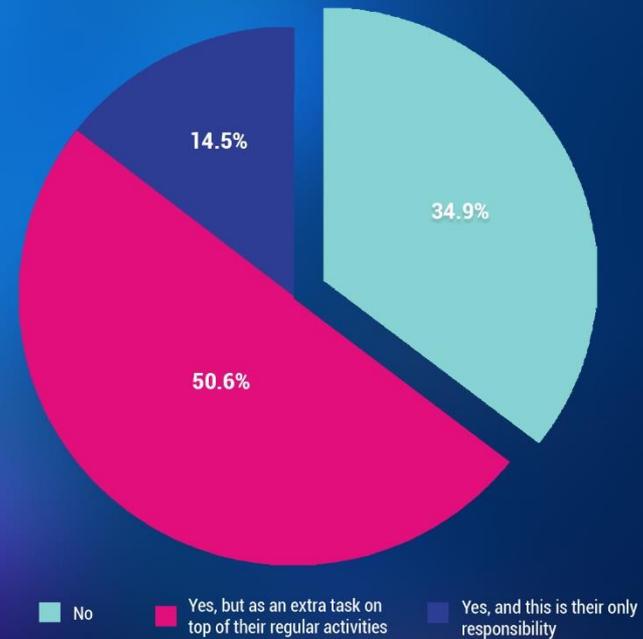
Note: \* differences significant at  $p < ,050$  level

# BIM-POTENTIAL

IS THERE A DATA / DIGITALIZATION STRATEGY IN PLACE AT YOUR ORGANIZATION?

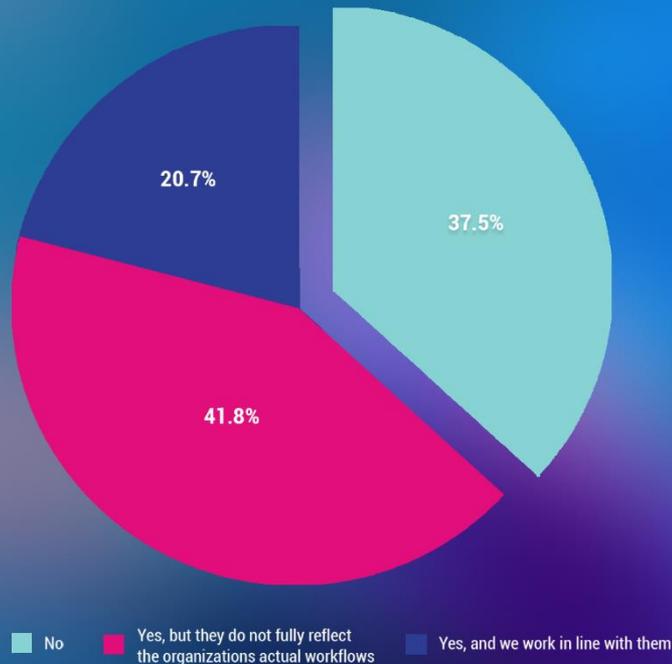


IS THERE SOMEONE WITHIN YOUR ORGANIZATION WHO IS RESPONSIBLE FOR WORKING WITH DATA?

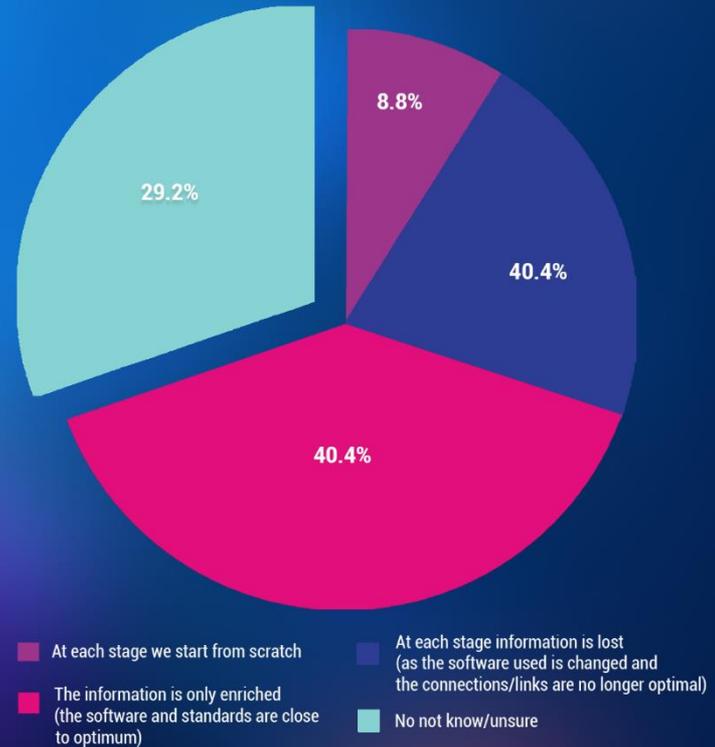


# BIM-POTENTIAL

ARE THE INTERNAL PROCESSES / INFORMATION FLOWS WITHIN YOUR ORGANIZATION DESCRIBED / WRITTEN DOWN?



TO WHAT EXTENT IS INFORMATION RE-USED IN SUCCESSIVE STAGES OF THE PROGRESS?



# METHODOLOGICAL NOTES

- Data was collected between November of 2020 and January of 2021;
- This information is extracted from a larger survey on BIM usage and practices, for additional information regarding the methodological details of the survey, please contact João Gonçalves at [ferreiragoncalves@eshcc.eur.nl](mailto:ferreiragoncalves@eshcc.eur.nl)





# COLOPHON



© BIM-SPEED  
ALL RIGHTS RESERVED. ANY DUPLICATION OR USE OF OBJECTS SUCH AS DIAGRAMS IN OTHER  
ELECTRONIC OR PRINTED PUBLICATIONS IS NOT PERMITTED WITHOUT THE AUTHOR'S AGREEMENT

THIS PROJECT IS FUNDED UNDER THE EU PROGRAMME H2020-NMBP-EEB-2018 UNDER GRANT  
AGREEMENT NUMBER: 820553. THE CONTENTS OF THIS PRESENTATION REFLECT ONLY THE  
AUTHOR'S VIEW AND THE AGENCY AND THE COMMISSION ARE NOT RESPONSIBLE FOR ANY USE  
THAT MAY BE MADE OF THE INFORMATION IT CONTAINS.